

# NEWS RELEASE

November 4, 2014

Contact: Lisa Bastian, President  
(210) 683-1947, lisa@bastianpr.com

# BASTIANPR™

Writing | Editing | Media Relations

## Bastian Public Relations of San Antonio Wins Global MarCom Platinum Award for New Portfolio Website

SAN ANTONIO, TX— Lisa Bastian, owner of Bastian Public Relations, announces that her San Antonio-based communications agency has won a 2014 **Marcom Platinum Award** in the “Website Relaunch” category, Web-based Media division.

Marcom Awards, an **international** awards competition, recognizes outstanding creative achievement by marketing and communication professionals. MarCom entries come from corporate marketing and communication departments, ad and PR agencies, production firms and freelancers. While over 6,500 entries were accepted this year from the United States, Canada and at least 30 other countries, **only 17%** of them received the Platinum Award, the organization’s highest honor.

Bastian harnessed the power of one of the newer WordPress themes to create her company’s graphics-rich portfolio website, found at [www.BastianPR.com](http://www.BastianPR.com).

“Clients and prospects alike can now more easily understand the types of services offered by Bastian Public Relations,” says Bastian. “This website showcases over 60 projects in five areas: guidebooks/books, publications, website development, marketing materials and PR/media relations.” Bastian incorporated a soothing palm-tree theme throughout the site to illustrate the fact customers will enjoy a stress-free, relaxing, “no worries” experience when working with her agency. “After 25 years in the communications business, I’ve learned how to deliver exceptional results without drama,” she explains.

The Marcom Awards contest is administered and judged by the Association of Marketing and Communication Professionals. A complete list of 2014 Platinum and Gold award winners is at [www.marcomawards.com](http://www.marcomawards.com).

**About the Agency:** *San Antonio-based Bastian Public Relations (BPR) provides print/online writing, editing, publishing and PR services to clients nationwide. Owner Lisa A. Bastian creates newsletters, magazine articles, brochures, corporate profiles/bios, websites and other editorial products for large and small organizations. She also designs internal/external PR programs, conducts media relations campaigns, and uses social media to reach and connect with client communities. Bastian has authored over 500 articles; many were published by national business magazines representing the economic development and meetings/travel industries. The agency has received more than 30+ global, national and regional awards from business communication industry groups (IABC, WIC, etc.). Bastian is a former two-term president of IABC/San Antonio. Additionally, Lisa is a contract background investigator with experience working hundreds of federal Top Secret/Secret clearance investigations. In the near future this “Top Secret cleared” professional expects to obtain her Texas Private Investigator license once again.*

###